



Open Enrollment is Here: What You Need to Know

Tuesday, October 18, 2016

Host



Eric Savaiano

Statewide Coordinator

Enroll Nebraska

esavaiano@neappleseed.org



Agenda



Webinar materials
can be found on
EnrollNebraska.org/EEG

- The Uninsured in Nebraska
 - Open Enrollment 4
 - Enroll Nebraska & Enrollment Assistance
 - Resources for YOU
 - Questions and Answers
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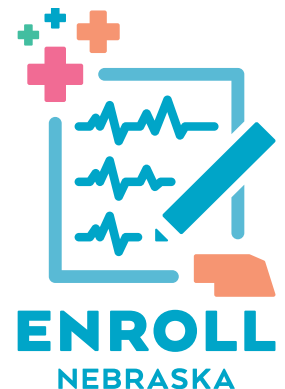
Enroll Nebraska

Enroll Nebraska is a statewide network of community organizations, enrollment assisters, health care providers and advocacy groups.

www.EnrollNebraska.org

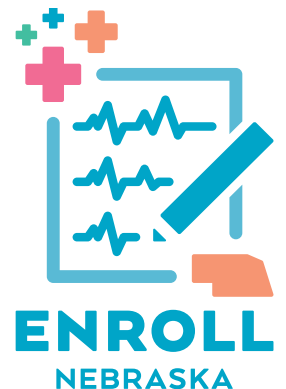
Facebook.com/EnrollNebraska

Twitter: @EnrollNebraska



Group Overview

- The **Education and Engagement Group** is the
 - Awareness
 - Outreach
 - Referralbranch of Enroll Nebraska
- Targeting **nonprofits, faith groups, schools, gov't agencies** and other low income serving groups
- **Webinars** occur every month, archived at EnrollNebraska.org/EEG
- **Low** time investment, **high** impact



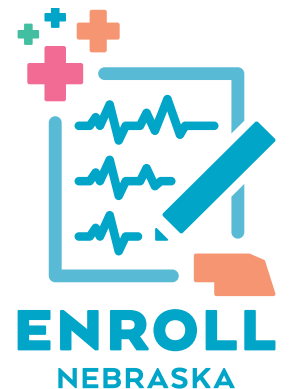
Impact of ACA on Insured Rates

- 2011 – national uninsured rate – 15.1%
- 2016 – national uninsured rate – 9.1%
- As of 2015, number of uninsured women decreased by 7.7%
 - 5.5 million women between ages 18-44 covered during first 2 years of ACA
- More people covered under a different kind of coverage



Rate Setting Pre and Post-ACA

- ACA significantly alters premium setting by insurance companies
 - 90% of plans were gender rated pre-ACA
 - Now, premiums based on **only** 4 factors:
 - Household size
 - Geographic Area
 - Age
 - Tobacco Use
 - No other factors considered
 - No denials for preexisting conditions
-



Essential Health Benefits

- ACA changes type of coverage offered
- All Qualified Health Plans (QHPs) must offer the EHBs
 - Individual plans that count as “minimum essential coverage”
- EHBs: set of 10 benefits that form basis for individual health coverage



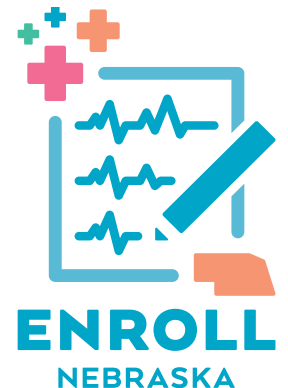
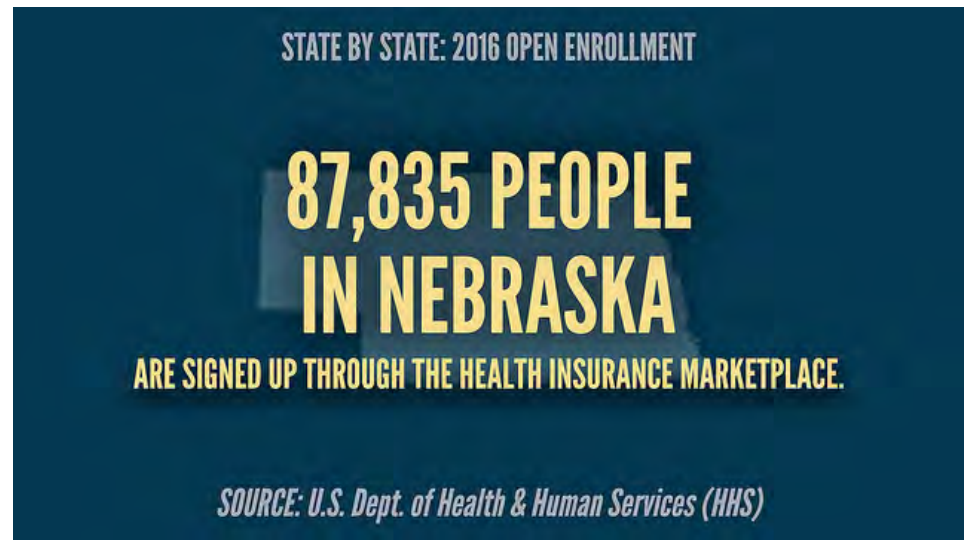
Insured & Uninsured in Nebraska

Marketplace Plan Selection in Nebraska

- 2014 Coverage Year: 42,957
- 2015 Coverage Year: 74,152
- 2016 Coverage Year: 87,835

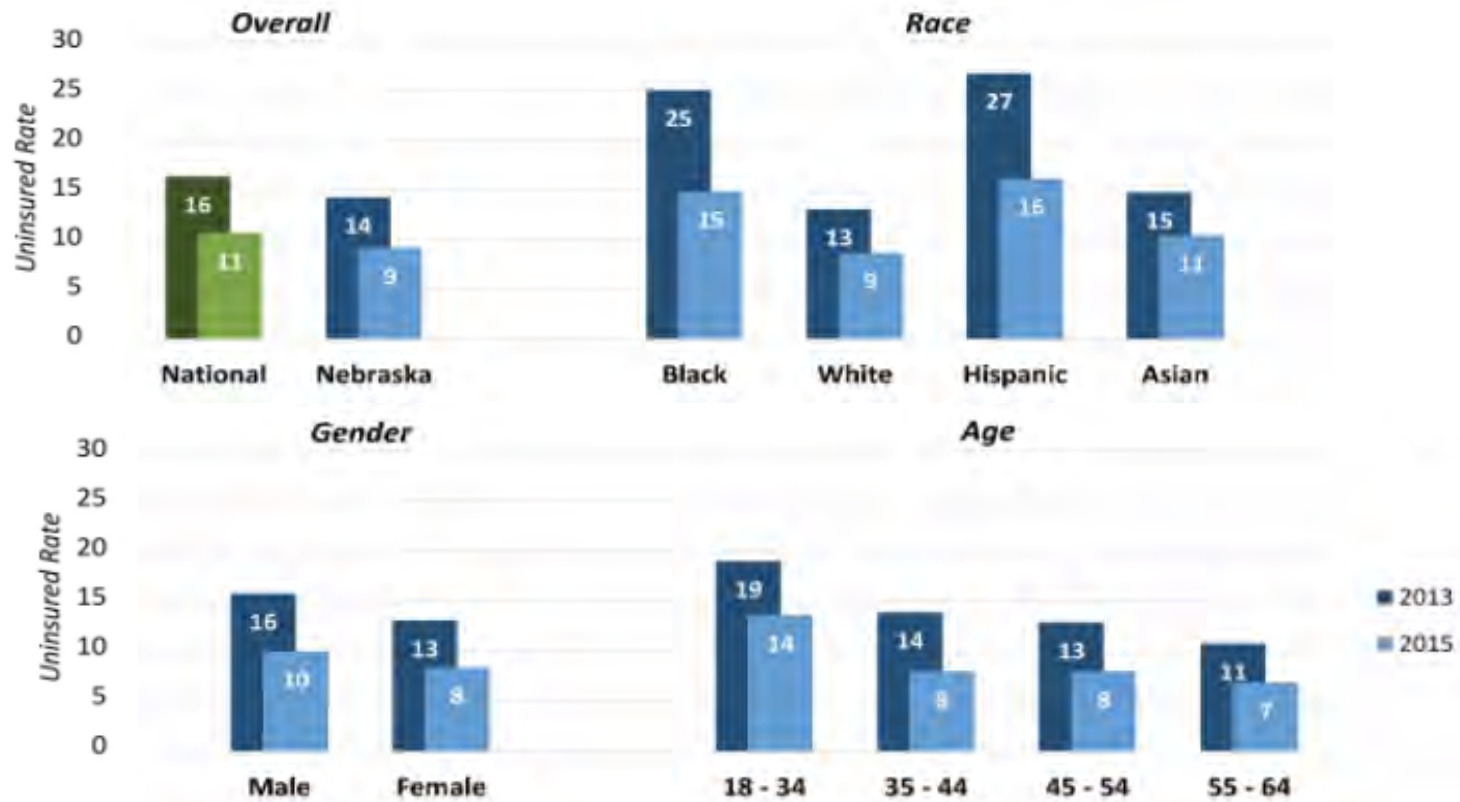
Uninsured Percentage in NE

- 18-64 year olds 2013 – 14.3%
- 18-64 year olds 2015 – 9.2%
- Decrease of 5.1%



Uninsured in Nebraska

Nebraska Uninsured Rates for 2013 and 2015 of Key Demographic Groups



Uninsured in Nebraska

- At the end of 2015, 178,000 Nebraskans were uninsured
- About 75,000 are eligible for Medicaid or Marketplace coverage
- The rest (~100,000) fall into other ineligible categories
 - Medicaid coverage gap
 - Immigrant
 - Refugee



Quiz Cat!



Quiz

What are the dates for Open Enrollment this year?



Health Insurance Marketplace Open Enrollment Dates



Enrollment & Outreach Efforts

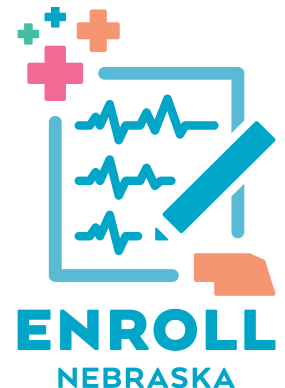


- **Enrollment Assisters**

- Outreach Events
- Mailings
- Calls

- **Media**

- Social Media
- Earned Media
- Phone-a-thons




Enrollment & Outreach Efforts

Host statewide Week of Action (Oct. 22 – 28) to promote enrollment assisters and make appointments



Enroll or re-enroll 2017 individuals in Marketplace/ Medicaid coverage between Nov. 1 - Dec. 15


Get Covered Connector



FIND LOCAL HELP
Need help with your health insurance application? Enter your ZIP code below to find appointments with local application assisters.

Enter Your ZIP Code: Search Within: Language:

Search For Help

Brought to you by 



How you can help

Disclaimer: Focus on Organizations

Outreach

- Follow and share @EnrollNebraska (FB & Twitter)
- Share your own #OE4MazeDays (during next week)
- Use our 50 word Newsletter blurb



How you can help

Materials



Need Help Finding Health Insurance?

Get FREE Local Help

Open Enrollment is
Nov 1, 2016 - Jan 31, 2017!

Call **2-1-1** or visit
EnrollNebraska.org/Local

Check to see how much financial assistance you may receive

Visit
healthcare.gov

Health Insurance Marketplace



¿Necesitas ayuda para encontrar Seguro de Salud?

Consiga Ayuda GRATIS

Inscripción Abierta:
del 1 de noviembre al 31 de enero

Llame al
2-1-1 (402-444-6666)
o visite
enrollnebraska.org/local

Verifique la cantidad de asistencia financiera que pudiera recibir



Quiz Cat!



Quiz

What is the hashtag for the Enroll Nebraska Maze Days Event?



Quiz Cat!



Quiz

What is THE BEST way to help get more people enrolled?



Questions? (please post in chat box)



Eric Savaiano

Statewide Coordinator
Enroll Nebraska / NE Appleseed
esavaiano@neappleseed.org

Molly McCleery

Staff Attorney
Nebraska Appleseed
mmccleery@neappleseed.org



Next Webinar

- **Deductibles, Cost Sharing, and Premiums, Oh My!: Health Insurance Literacy & ACA**
 - Thurs. Nov. 17, noon – 1 pm Central
 - *Register to participate at [EnrollNebraska.org/EEG](https://enrollnebraska.org/EEG)*

